



NLP & Modelling 2010

our 120 hour **INTEGRATED** NLP Master Practitioner programme

What do you get for your money?

- ☀️ distilled knowledge and skills from highly experienced trainers who have worked with the best modellers and therapists in the field.
- ☀️ a supportive environment for personal development and learning, with email coaching and reviews
- ☀️ an in-depth programme integrating modelling theory with practical applications
- ☀️ an opportunity to begin the development of your own voice and style as an NLP Coach or Therapist
- ☀️ access to many descriptions of NLP and ways to apply it
- ☀️ some of the latest thinking on modelling and modelling methodology, and yet to be published materials
- ☀️ comprehensive handouts plus extensive presentation materials
- ☀️ a Goody Bag and a choice of a free book by David Gordon or James Lawley and Penny Tompkins
- ☀️ self assessment knowledge quizzes
- ☀️ become part of a modelling community, and connect with the fundamental mindset of NLP
- ☀️ access to registration with The Professional Guild of NLP



Align with the founders of NLP and develop your fascination, commitment and skills to reveal the structure behind all behaviour - MODELLING And take your practice to a much higher and deeper level.



The Northern School of NLP is the only NLP institute in the world that I know of that places so much emphasis on the generative engine of NLP: Modelling.

I am profoundly grateful that they give me the opportunity to share and demonstrate with their students the whole cycle of the modelling process. They have fascinating exemplars and I always feel that I myself have grown as a result of

being there and am coming away with so much more than when I arrived.

Rather than simply focusing on the existing toolset of NLP, Fran and Derek have committed themselves to both embracing the true legacy of NLP and pushing its frontier by continuing the quest, through modelling, for the deeper structures 'beyond the obvious.'

I feel that they are genuine partners in the mission to 'create a world to which people want to belong.'

Robert Dilts February 2008.

Back in 1997 John Grinder declared that without more modellers and new models, "NLP would become a footnote in history."

In response to this call, the Northern School has been determined to place all our attention and energies to developing modellers with a modelling mindset. Our mission was to find ways of infecting learners with the bug of intrepid curiosity, a wonder for systemic thinking, and a delight in discovering structures there, waiting to be revealed. We want our Learners to truly live and learn beyond the obvious.

We are beginning to succeed in our quest!

Our Master Practitioner Certificate follows on naturally from the focus we have on Learning in our NLP Practitioner.

We have gained so much personally, the direction of our lives has been influenced so profoundly by the work of NLP's early developers, that for us the only route is to honour that lineage and commit to pursuing their intentions.

For others, NLP is the pursuit of more models to add to their toolkit. For us, it is about Not Knowing and a desire to getting better at finding out. This way whole new worlds can be revealed and we are all better off for it."

Fran and Derek

Master Practitioner Programme

We are delighted to offer you our NEW integrated 20 day Master Practitioner programme, bringing together much of our learning of the last 10 years! With Guest Trainer, David Gordon, we have distilled our considerable knowledge of NLP, Modelling, Therapy and Coaching into this challenging and rich advanced NLP programme. Don't limit yourself to being a mere NLP technician. Instead, set yourself up for a life of NLP.

Here you gain a real understanding of the core principles of NLP as applied in everyday situations, and a practical appreciation of the effectiveness of NLP either in daily relationships and communication, or in specialised areas of coaching or therapy. This programme signposts the threshold towards adoption of NLP as a professional at MA(Masters) level.

Your Programme

Weekend 1 : Modelling Theory

8 - 11 April 2011

This introductory weekend helps you settle in, connect with your learning to date, and sets the frame for the future weekends. It is not all theory though - there's plenty to practice as well. **Map of Modelling, PRO Model, The Modelling Process and Skills, Criteria of Mastery, Values and Reframing, Meta Model and Beliefs, Reminprinting.**

Weekend 2 : Modelling Framework

6 - 9 May 2011

David Gordon

6 - 9 May 2011

STRUCTURE OF EXPERIENCE

David shares his deceptively simple and comprehensive model - The Experiential Array and Belief Template - which extracts the structure behind any identified behaviour. From this starting point, you can create specific models to target key elements of the behaviour for future acquisition.

After David's workshop, you put in groundwork for your Modelling Project: **Creating Models, Model Acquisition.**

Weekend 3 : Modelling Methodologies

10 - 13 June 2011

Derek Jackson

10 - 13 June 2011

MODELLING WITH METAPHOR

Derek introduces you to the powerful effects of metaphor as a way of accessing our inner processing, developed by James Lawley and Penny Tompkins. Using the tools of Clean Language, you will discover how to use this approach for creating models and changework.

This weekend takes you further into the fascinating world of inner experience. You will learn: **Working with Systems, Clean Language, Symbolic Modelling, Meta Programmes and Advanced Submodalities.**

Weekend 4 : Modelling Application

9 - 12 September 2011

This is a practical weekend for changework lovers! You have the opportunity to experience and test out your filters for structure as you sample a range of approaches and methodologies. In this highly varied weekend, you learn: **Intervention Selection, Matching Problem and Solution, Tasking and Coaching, Punctuation Modelling, Letting Go of Unwanted Beliefs and Emotions, Rossi's Hands and some of Steve Gilligan's unique trancework**

Weekend 5 : Modelling Integration

7 - 10 October 2011

Fran Burgess

7 - 10 October 2011

PERSONALITY ALIGNMENT

Fran's unique process builds on Virginia Satir's work with Parts. You will discover how to reveal the cast of Parts currently operating, how to use interventions to create internal balance and harmony, and an integration process which coheres and strengthens identity. A great platform for your NLP skills

The final weekend gives you the opportunity to 'strut your stuff' and dance with your learning. Working with the vehicle of **Personality Alignment** you will be able to demonstrate your skills of Mastery. And then you have the platform to yourself as you present your modelling project and acquisition method. A great celebration!

The focus on modelling has given me such a depth of understanding that I believe I can hold my head up in any NLP Community and represent the best that NLP can offer the world.

Jill - Nutritionist and Trainer

I have been really tested here, and appreciate the demands the School sets its learners. I know I have earned my certificate and I am really proud of my achievement. I draw on my learning daily.

Mark - Debt Counsellor

Your Trainers

Fran and Derek, co founders of The Northern School of NLP, are practical NLP purists - tracking structure of experience. You are now the beneficiaries of their 30 yrs of direct learning from Tamara Andreas, Richard Bandler, Shelle Rose Charvet, Judith Delozier, Robert Dilts, Lara Ewing, Steve Gilligan, David Gordon, John Grinder, Christina Hall, Tad James, James Lawley, John McWhirter, Bill O'Hanlon, Penny Tompkins, Wyatt Woodsmall. **What a gift!**



Fran Burgess

Fran proudly acknowledges that NLP has made a huge difference to her life - as the last 20 plus years prove! A trainer to trade, she has made it her goal to learn and develop understanding in the process of modelling, the foundation of NLP, which she applies to her training and therapy work - she is a UKCP registered psychotherapist. With Fran you will experience the rigour required to do NLP justice, with a desire to keep on learning.



Derek Jackson

Derek took his first NLP steps, whilst a business trainer and consultant, led to being a director of Changeworks, an early NLP provider, Chair of the original ANLP and now **The Professional Guild of NLP**, Derek's passion lies in making simple the complex, which shows through in his training and coaching work. With him you get precision, a love of the significant detail and a lot of fun!



David Gordon

David is one of the original NLP wagon train pioneers, back in the 70's in Santa Cruz. He headed up DOTAR, Division of Training and Research, and provided the very first NLP Practitioner programme. Since then he has collaborated on many seminal books on Metaphor, Trancework, and most significantly Modelling. With David you get to the heart of enquiry, you see intense curiosity in action, and you get to hear some fabulous stories!

I never felt the School took the easy way out, and they seemed at a core level to do what was right. It felt so ethical here.

Garry - NATO Advisor

The modelling project allowed me to see how my learning had stayed with me. I never thought I would enjoy an assignment so much and I feel very proud of my achievement.

Ann - Financial Manager

Your Outcomes

From this investment of your time and money, and your mind, heart and body, you can give yourself the opportunity to develop these abilities:

- ☼ to hone your awareness of outcomes, how they are expressed and how they can be pursued.
- ☼ to use linguistic, somatic and symbolic modelling methodologies, working intuitively and cognitively
- ☼ to unearth structure from within linguistic, metaphorical and somatic content.
- ☼ to elicit key information through precise use of your language skills and direct your explorer's attention to useful purpose
- ☼ to detect patterns, think systemically and logically, making new sense of presented information
- ☼ to construct a range of models, with built in flexibility, from a variety of sources
- ☼ to devise a range of acquisition processes from one model
- ☼ to match interventions to provide useful information to address problems
- ☼ to apply a range of specific interventions to deliver stated outcomes
- ☼ to build upon the fundamentals of Practitioner training, namely sustaining operational levels of rapport, attentive sensory acuity and flexibility from multiple perspectives

You will achieve the Criteria for Mastery!

Registration Form

- I have completed 120 hours NLP Training.
- I/My organisation is VAT registered.
- I am over 25 years of age.
- I have been offered a discount of _____
- I am enclosing a non refundable deposit of £200 for the full programme or £75 per workshop.
- I seek to register for the following:
 - Full Master Practitioner Programme
 - David Gordon : Structure of Experience
 - Derek Jackson : Modelling with Metaphor
 - Fran Burgess : Personality Alignment
- For the full programme, I understand that 4 weeks before the programme I will receive my pre-course materials.
- I understand that I will receive the following books on registration for the full programme.
 - Expanding your World - Book + DVD : David Gordon or
 - Metaphors in Mind : James Lawley & Penny Tompkins

Signed

Date

Programme Details

Duration

Our programme involves 120 direct training hours between January and May 2010.

Venue

We have our own delightful training centre, easily accessible from the M6, M65, M66 and A59, 30 mins from the West Coast railway, and 45 mins from Manchester airport. Details of accommodation and directions can be found on our website.

Facilities

Car parking is available. Light refreshments are provided all day. Lots of lunchtime options are available locally.

Group Size

You will be part of a group of about 15 fellow learners, although some of the programme is open to outside learners. It is unlikely that the group size will exceed 30.

Entrance Requirements

Participants are expected to be over 25 years of age and to have completed 120 hours of Practitioner Training

Rates

If you can reclaim VAT, then we charge the Full 'Corporate' Rate. Otherwise we offer discount, so that everyone effectively pays a similar amount.

Fees

All prices include VAT	Corporate	Individual
Full Programme	£2,875	£2,500
Open Workshops	Corporate	Individual
David Gordon: The Structure of Experience	£435	£375
Derek Jackson Modelling with Metaphor	£435	£375
Fran Burgess: Personality Alignment	£435	£375

Concessions

We offer concessions to those with special circumstances.

Registration Deposit

Registration is secured once a non refundable deposit of £200 is received and payment details confirmed.

Or £75 deposit for the 3 day workshops. Payment is due 4 weeks before the event.

Payment

Payment can be through credit cards, cheques. Staged payments can be made through Standing Orders and post dated cheques, on arrangement.

Payment needs to be completed 1 month before the Certification weekend.

Terms and Conditions

Our Terms and Conditions, published on our website, outlines the requirements for bookings, payment and cancellations.

Personal Details

Name _____

Address _____

Post Code _____

Phone: Home _____

Mobile or Work _____

Email _____

Invoicing Contact Name and Address (if different) _____

Level of NLP Certification - Please name the schools as well.

Practitioner

Master Practitioner

Trainer

How did you get to hear about this programme?

Website

Personal Contact (please name)

Other (please say)

Occupation: _____

Receive your **FREE** books if you are one of the first 15 registrations!

This course can be accepted as part of an MA in Education (NLP) with the University of Cumbria

This course is recognised by The Professional Guild of NLP and NLPtCA (Neurolinguistic Psychotherapy and Counselling Association)

Please send this form and your deposit to:

The Northern School of NLP, Station House Training Centre, Station Road, Whalley, CLITHEROE BB7 9RT

For further information visit our extensive website www.nlpand.co.uk
And if you have any queries, please contact our office. Phone **01254 824504** or email admin@nlpand.co.uk