



NLP & Developing Potential

2009-2010

our 18 day Certificated NLP Trainer Programme

What do you get for your money?

- exploring the relationships between NLP and the three major developing roles - Training, Coaching and Consulting
- learning from Trainers who have years of experience both as trainers, developers and NLP learners
- operating from inside out with your NLP understanding, developing your fluency and your integration of all the components
- being part of a highly supportive NLP Learning community of fellow learners, in a way you are unlikely to have experienced before
- experiencing living applications of the principles, using in the moment situations as they occur
- materials and exercises of the highest quality and originality
- discovering your own originality and your own NLP voice
- having an internationally recognised certificate and a new future in training

This is no easy passage. You will discover that learning at this level requires commitment and focus. The rewards happily are more than worth it!

Is this You?

You will have completed at least 240 hours of NLP training, with your Practitioner and Master Practitioner Certificates.

You are likely to have continued your learning with further workshops, read books and articles, surfed websites and blogs, attended practice groups and/or conferences.

You will definitely have spent time reconsidering the knowledge you've gained, and tried out your learning with friends and family. You may even be using your learning in your professional capacity - as part of your everyday activities or publicly under the NLP banner.

You are likely to be a professional trainer or a coach already, working in house, or as an external consultant. Or at least

had sufficient experience of delivering training to know what is involved. Your future thinking may even include becoming part of the lineage of NLP Trainers - teaching and certificating others.

Whatever your current situation, you have an itch to learn more - and a desire to take your learning to a deeper level so that you know you're beginning to touch the bedrock of NLP thinking and structuring. You are ready to become professional in your practice.

Yes?

Then all that's left to do is to read on, check the dates, square the finances and work out what to say to your friends, family and loved ones. You're in for another crazy ride!

Fran and Derek



Programme Content

Induction : 1 day

18 October 2009

This day sets the scene, following on from the pre-course materials. We go through the programme structure, our approach and establish expectations of everyone. We also become familiar with the assessment criteria, plus the details of the individual projects.

Week 1 : 5 days

19 - 23 October 2009

- ❖ establishing and building your identity as a Trainer
- ❖ demonstrating your knowledge of NLP principles and components
- ❖ exploring systems of learning and communication
- ❖ identifying Learning Methods
- ❖ demonstrating understanding of the structure and delivery of Presentations
- ❖ working with feedback
- ❖ demonstrating understanding of the structure and delivery of Demonstrations
- ❖ recognising and working with meta messages
- ❖ modelling out a process in the moment

Week 2 : 5 days

23 - 27 November 2009

- ❖ establishing rapport with a group
- ❖ handling questions
- ❖ working with meta programmes and stories
- ❖ demonstrating your knowledge of NLP principles and components
- ❖ applying Presentation and Demonstration skills Pt 2
- ❖ working with feedback
- ❖ devising, writing up, presenting and evaluating original learning exercises
- ❖ creating sessions and writing session plans
- ❖ working with a range of Coaching models
- ❖ exploring the system of Consultancy and your role in it

Week 3 : 5 days

3 - 7 February 2010

- ❖ demonstrating your knowledge of NLP principles and components
- ❖ applying Presentation and Demonstration skills Pt 3
- ❖ working with the Learner Readiness Questionnaire
- ❖ Scanning the UK Training Scene



Week 4 : 3 days

19 - 21 April 2010

- ❖ writing 250 word summaries of NLP topics
- ❖ deconstructing a technique
- ❖ demonstrating an unseen exercise
- ❖ presenting your 45 min extract from your Session
- ❖ evaluating your learning experience

By this stage all project work should have been completed and handed in 2 weeks before

Course Work

Preparation

Whilst you will be deepening your basic NLP knowledge and skills during the programme, you are expected to come with a familiarity of the Practitioner and Advanced Patterns content. And you will be required to complete the pre-course materials before you arrive.

Attendance

Ideally you will be able to attend throughout the full programme. However missing a maximum of 2 days can be accommodated without jeopardizing your certification eligibility.

The final weekend is essential for certification. You may choose to defer certification to the following year, and still attend the last 3 days for the learning. You will be charged for the additional Certification. Please note that Assessment and Certification requirements may have changed between this and the subsequent programme.

Assessment

You are asked to deliver a range of evidence to demonstrate your acquired levels of knowledge and understanding.

You will be required to have present evidence of

- ★ an original exercise and written instructions
- ★ 3 hour Training Session, with Lesson Plan and Evaluation
- ★ 2 Coaching sessions
- ★ 1 Consultancy Report,
- ★ 6 Book Reviews.

Certification will be dependent on completing all the required tasks prior to the final 3 days.

Should participants not complete all their work within the required 18 days for any reason, there will be an additional charge of £200 + VAT for assessment of work submitted after the end date..

Certification

Full certification entitles you to present yourself as a Certified NLP Trainer, from this School, which carries international recognition.

You would be eligible to place yourself under the sponsorship arrangements of The Professional Guild of NLP, should you choose to run NLP Practitioner Certification trainings.

Your Trainers



Fran Burgess

Fran proudly acknowledges that NLP has made a huge difference to her life - as the last 20 plus years prove! A trainer to trade, she has made it her goal to learn and develop understanding in the process of modelling, the foundation of NLP, which she applies to her training and therapy work - she is a UKCP registered psychotherapist. With Fran you will experience the rigour required to do NLP justice, with a desire to keep on learning.



Derek Jackson

Derek took his first NLP steps, whilst a business trainer and consultant, led to being a director of Changeworks, an early NLP provider, Chair of the original ANLP and now **The Professional Guild of NLP**, Derek's passion lies in making simple the complex, which shows through in his training and coaching work. With him you get precision, a love of the significant detail and a lot of fun!

Your Outcomes

From this significant investment you can give yourself the opportunity:

- ☼ to provide multi sensory learning experiences, to match the needs of your learners
- ☼ to gain meta cognition of the effects of being part of an NLP learning community
- ☼ to demonstrate ability to manage yourself and your learners to achieve your stated outcomes
- ☼ to develop fluency for explaining key NLP concepts
- ☼ to develop fluency in responding to learners' questions congruently and appropriately
- ☼ to demonstrate own depth of knowledge and integration of NLP material
- ☼ to become intimate with the engineering of NLP experiences
- ☼ to be able to design new NLP experiences to meet targeted needs of learners
- ☼ to demonstrate ability to design and deliver a precise learning experience
- ☼ to present a credible and worthy model of NLP in action
- ☼ to be poised to take your NLP understanding to a higher level, and spread this gift to an ever widening audience.

Are you ready for this?!

Registration Form

There were valuable 'gems' within the programme that I have taken, tested and have become standards in my delivery. I really appreciated the expansive discussions on aspects of NLP training and enhanced my understanding of what works and why, as well as what doesn't work and what else.

David - Business and Training Consultant

I have been able to shift my thinking from training being a product to it being an on-going process. The course was a mix of theoretical and practical, sometimes at quite a high level which was challenging. The group dynamics were an excellent example of operating as an effective system

John - National Project Manager and Coach

I have gained in confidence both in myself and as a presenter. My understanding of NLP and my flexibility with it has increased considerably, enhanced by observing and experiencing my own and others learning. I am much more accountable with my language patterns and noticing their effects.

Lesley - NHS Mental Health Therapist

The whole process took me deeper into my knowledge and understanding. I became very aware of how important it was to know more than my learners needed to know, and have developed my skills beyond their requirements. The responsibility of an NLP Trainer is enormous and this course really brought this home to me.

Pete - Sports Psychologist

- I have completed 240 hours of NLP Training within the past 3 years.
- I/My organisation is VAT registered.
- I have been offered a discount of _____
- I am enclosing a non refundable deposit of £200 for the full programme
- For the full programme, I understand that 4 weeks before the programme I will receive my pre-course materials.
- I commit to undertake the full course work requirements and understand that failure to do so will affect my eligibility for certification
- I understand that I will receive the following book on registration for the full programme.
 - 51 Tools for Transforming your Training : Bringing Brain Friendly Learning to Life* : Authors: Kimberley Hare & Larry Reynolds

Signed

Date

Programme Details

Duration

Our programme involves a 1 day Induction, 3 x 5 day weeks plus a final 3 day week spread over six months between October 09 through to April 10. direct training hours between January and May 2010.

You will be required to undertake significant practical tasks, and need to factor this time into your considerations.

Venue

We have our own delightful training centre, easily accessible from the M6, M65, M66 and A59, 30 mins from the West Coast railway, and 45 mins from Manchester airport. Details of accommodation and directions can be found on our website.

Facilities

Car parking is available. Light refreshments are provided all day. Lots of lunchtime options are available locally.

Group Size

You will be part of a group of no more than 12 learners, Much of your learning will be in small groups of 3 or 4.

Entrance Requirements

You will have experience of training and/or coaching. You will have completed 240 hours of Practitioner and Master Practitioner Training, over at least a 3 year period.

Rates

If you can reclaim VAT, then we charge the Full 'Corporate' Rate. Otherwise we offer discount, so that everyone effectively pays a similar amount.

Fees

All prices include VAT	Corporate	Individual
Full Programme	£2,875	£2,500

Concessions

We offer concessions to those with special circumstances.

Registration Deposit

Registration is secured once a non refundable deposit of £200 is received and payment details confirmed.

Payment

Payment can be through credit cards, cheques. Staged payments can be made through Standing Orders and post dated cheques, on arrangement.

Payment needs to be completed 1 month before the Certification weekend.

Terms and Conditions

Our Terms and Conditions, published on our website, outlines the requirements for bookings, payment and cancellations.

Personal Details

Name	Level of NLP Certification - Please name the schools as well.
Address	<input type="radio"/> Practitioner
	<input type="radio"/> Master Practitioner
Post Code	How did you get to hear about this programme?
Phone: Home	<input type="radio"/> Website
Mobile or Work	<input type="radio"/> Personal Contact (please name)
Email	<input type="radio"/> Other (please say)
Invoicing Contact Name and Address (if different)	Occupation:

Please send this form and your deposit to:

The Northern School of NLP, Station House Training Centre, Station Road, Whalley, CLITHEROE BB7 9RT

Receive your **FREE** book on registration!

This course can be the next step to becoming sponsored as a recognised Guild Provider and licensed to deliver your own certificated NLP trainings.

This course is recognised by The Professional Guild of NLP and can lead to being recognised for CPD provision by NLPtCA (Neurolinguistic Psychotherapy and Counselling Association)

For further information visit our extensive website www.nlpand.co.uk
And if you have any queries, please contact our office. Phone **01254 824504** or email admin@nlpand.co.uk